

PAMELA ALCALA

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SUMMARY OF QUALIFICATIONS

I am a bilingual professional fluent in English and Spanish, with over 7 years of experience in fashion design and management. Mastering Clo3D software, I have managed fashion studios maintaining 60+ Juki straight stitch machines, and other specialty machines. I have organized events on sustainability and fashion design. My experience includes managing fashion shows with over 300 attendees, showcasing strong leadership, communication, and organizational skills while promoting socially and environmentally responsible designs.

EXPERIENCE

California College of the Arts

Aug 2022 - May 2024

Fashion Studio Monitor

Managed and maintained 60+ sewing machines, ensuring optimal performance through technical repairs and upkeep. Organized the soft lab and tool shop, and assisted 50+ students with orientations and equipment use. Applied leadership and communication skills to support a productive and efficient lab environment.

Goodwill Label Stories

Oct 2023 - May 2024

Apprenticeship

Organized and facilitated an interactive event with author and designer Lynda Grose, focusing on second-hand clothing and sustainability. Managed logistics, coordinated participant activities, and led discussions on fashion branding and social stigmas. Enabled attendees to personalize thrifted garments with Goodwill labels, contributing to Grose's awareness project.

Amour Vert

Aug 2022 - Sept 2022

Summer Internship

Organized fabric and print swatches, researched brand inspiration, and supported meetings on international expansion and plus-size range. Gained insights into sustainable fashion and the business side of the industry, contributing to the brand's mission of creating environmentally and socially responsible fashion.

Embroico Inc.

May 2022 - Aug 2022

Inventory Clerk/Embroidery Assistant · Summer Apprenticeship

I efficiently organized and prepared over 1,000 items daily for screen printing and embroidery. I used strong leadership and communication skills to coordinate with team members and meet deadlines, while managing inventory with precision. My role included customizing promotional products like caps, jackets, and T-shirts, and operating the SWF Industrial embroidery machine, which honed my design and textile expertise.

IDItAll

May 2022 - Aug 2022

Inventory Clerk/Embroidery Assistant · Summer Apprenticeship

Contributed to the design and customization of promotional products, such as engraved hangers, boxes, and printed hats and caps, using a Laser Printer and heat press machine. Enhanced technical proficiency by operating the SWF Industrial embroidery machine, applying design skills to meet client specifications and gain valuable expertise in textile application and machine operation.

EDUCATION & CERTIFICATIONS

Bachelor of Fine Arts

Major: Fashion Design ~ Minor: Ecological Practices
California College of the Arts

High School Diploma

Concentration: Fashion Design
Design Architecture Senior High

Adobe Photoshop

Certiport

AWARDS & RECOGNITIONS

2023 Sustainability Leadership Award

California College of the Arts

2021 All College Honors First-Year Scholarship

California College of the Arts

2020 Creative Achievement Scholarship

California College of the Arts

Miami Fashion Week 2019 Featured Designer

EQUILUX Show